

# Content Guidelines

Last Updated: 18/05/2025

To ensure quality, compliance, and transparency across all VisTrace Product Hub product pages, you must follow these Content Guidelines when submitting text, images, or videos. Quantec Data Center S.L. ("QuantecDC", "we", "us", or "our") is the company that operates the VisTrace Product Hub and enforces these Content Guidelines.

## 1. Permitted Content

- Accurate product details (e.g., origin, variety, production methods)
- Certifications (e.g., organic, PDO/PGI) with valid proof
- Product photos or videos showing cultivation, production, or bottling
- Taste profiles and objective descriptors (e.g., fruity, mild, spicy)
- Sustainability practices and factual brand information

## 2. Prohibited Content

- Misleading or unverifiable claims (e.g., “cures diseases,” “health miracle”)
- Promotional material glamorizing alcohol consumption
- Content depicting drinking, social events, or emotional appeal tied to alcohol
- Personal or sensitive data —such as health information, biometric data, religious or political beliefs — must not be included in any submitted content. The depiction of identifiable individuals (e.g., faces in photos or videos) is only permitted with the individual's explicit and documented consent. It is the Producer’s responsibility to obtain and retain such consent. You are required to ensure that all applicable privacy and data protection laws are observed. Any content that violates these rules may be rejected, modified or removed by QuantecDC.
- Copyrighted media without proper usage rights
- Inappropriate, offensive, or discriminatory language

## 3. Alcohol-Specific Guidelines

- Content about wine or alcohol must remain factual and responsible
- Avoid scenes showing consumption or associating alcohol with lifestyle benefits
- No material targeting minors or implying health benefits from alcohol

## 4. Responsibility & Rights

- You are fully responsible for the accuracy and legality of submitted content.
- QuantecDC reserves the right to reject, remove, or request edits to any content that violates these Content Guidelines, applicable law, or Platform standards.

- Content must remain suitable for general audiences and aligned with the transparency goals of VisTrace Product Hub.
- If you upload media created by third parties (e.g., photographers, designers), you must ensure you have the appropriate usage rights or licenses. Please retain proof of permission or attribution where required.

## 5. Moderation Notice

QuantecDC reserves the right to reject, edit, or remove any content that violates these Content Guidelines, applicable law, or platform standards. This includes, but is not limited to, misleading claims, inappropriate alcohol promotion, sensitive personal data, or content unsuitable for a general audience. Content must remain factual, product-focused, and aligned with VisTrace Product Hub's goal of product transparency and regulatory compliance.

## 6. Contact Information

If you have any questions regarding these Content Guidelines, please contact us at [contact@vistrace.net](mailto:contact@vistrace.net).

By using VisTrace Product Hub, you acknowledge that you have read and understood these Content Guidelines and agree to be bound by them.